



**YAŞAR UNIVERSITY**

*İzmir Türkiye*



# QUALITY YOU DESERVE

## WORLD CLASS REPUTATION

Yaşar University has been delivering globally recognised, prestigious degree programmes since 2001. With its CEA accreditation, award-winning student mobility programmes, and recognition by global scholarship awarding bodies, the University prides itself on its international reputation and the success of its professional graduates. The University has very strong links to the business sector and is thus able to offer its students the benefits of university-industry collaboration through its support of entrepreneurship and startup businesses.

Selcuk Yaşar Sports and Education Foundation decided to establish Yaşar University in 1999. Yaşar Group of Companies, known for their contribution and leadership in the Turkish economy, wished to establish a contemporary university. Yaşar Group, which continues its existence in sectors such as food, beverage, and paint, as well as tourism, hygiene paper, foreign trade, and energy, with its pioneering companies in their sectors, continues to grow with the strength it derives from its roots, striving to provide a better life for all its stakeholders.



FOUNDED IN  
2001



STUDENT NUMBER  
9671



TOP RESOURCES  
899.900 E-BOOKS



URAP RANKING  
2<sup>nd</sup> IN THE AEGEAN



ERASMUS  
SUCCESS STORY



STUDENTS FROM  
54 COUNTRIES



# İZMİR, city of students



The beautiful city of İzmir, known in Türkiye for its European, west-coast orientation, is a major centre for technology and business in the region of the Mediterranean, Caucasus, Balkans, Central Asia and the Middle East. Discover the city's rich tapestry of cultural heritage based on its strong international trade links. Experience the vibrancy of East meets West, Europe meets Asia, contemporary meets traditional all intertwined with the city's 8,500 years of history.



# ACADEMIC PROGRAMMES

Study together with leading academics on a range of undergraduate and postgraduate programmes. All programmes conform to the guidelines of the European Commission, with European Transferable Credits (ECTS). On graduation a personalised descriptive Diploma Supplement is awarded, in addition to the Yaşar University diploma.

## UNDERGRADUATE PROGRAMMES

### Faculty of Communication (English)

Public Relations and Advertising <sup>1</sup>  
Visual Communication Design  
Radio, Television and Cinema <sup>1</sup>  
New Media and Communication

### Faculty of Human and Social Sciences (English)

English Language and Literature  
Translation and Interpreting  
(English and Turkish)  
Psychology  
International Relations

### Faculty of Art and Design (30% English, 70% Turkish)

Animation  
Industrial Design  
Music

### Faculty of Engineering (English)

Computer Engineering  
Electrical and Electronics Engineering <sup>2</sup>  
Software Engineering <sup>2</sup>  
Industrial Engineering <sup>2</sup>  
Energy Systems Engineering  
Civil Engineering  
Mechanical Engineering

### Faculty of Law

(30% English, 70% Turkish)  
Law

### Faculty of Business (English)

Economics  
Business Administration  
Logistic Management  
International Trade and Finance

### Faculty of Architecture (English)

Architecture <sup>3</sup>  
Interior Architecture and Environmental Design <sup>4</sup>

### School of Applied Sciences

Management Information System (English)  
Gastronomy and Culinary Arts (Turkish)  
Tourism Guidance (English)

### Faculty of Agricultural Sciences and Technologies (English)

Agricultural Machinery and Technologies  
Engineering  
Agricultural Economics and Agribusiness

<sup>1</sup> İLEDİK - <sup>2</sup> MUDEK - <sup>3</sup> MIAK - <sup>4</sup> TAPLAK

## VOCATIONAL SCHOOL PROGRAMMES

### Vocational School (Turkish)

Architectural Restoration  
Banking and Insurance  
Computer Aided Design and Animation  
Computer Programming  
Food Technology  
Foreign Trade  
Graphic Design

### Logistics

Maritime and Port Management  
Marina and Yacht Management  
Occupational Safety  
Public Relations  
Tourism and Hotel Management

#### KEY TO PROGRAMMES

Vocational programmes

Bachelor programmes

Masters programmes

Doctoral programmes

English/Turkish language preparation

BA BSc

MA MSc

PhD

2 years

4 years

2 years

3-4 years

1 year

Turkish

English

English

English

English

# GRADUATE SCHOOL PROGRAMMES

## MA/MSc Programmes (Thesis)

MA in Art and Design (English)  
MA in Art and Design (Turkish)  
MA in Agricultural Trade and Management (English)  
MA in Business Administration (English)  
MA in Business Administration (Turkish)  
MA in Communication (English)  
MA in Communication (Turkish)  
MA in Culture and Arts Administration (English)  
MA in Economics (English)  
MA in English Language and Literature (English)  
MA in International Logistic Management (English)  
MA in International Relations (English)  
MA in International Trade and Finance (English)  
MA in Music and Performing Arts (Turkish)  
MA in Psychology (English)  
MA in Tourism Management (English)

MSc in Architecture (English)  
MSc in Interior Architecture (English)  
MSc in Artificial Intelligence Engineering (English)  
MSc in Business Engineering (English)  
MSc in Computer Engineering (English)  
MSc in Electrical and Electronics Engineering (English)  
MSc in Industrial Engineering (English)  
MSc in Logistics Engineering (English)

## MA/MSc Programmes (Non-thesis)

MA in Agricultural Trade and Management (English)  
MA in Agricultural Trade and Management (Turkish)  
MA in Business Administration (English)  
MA in Business Administration Distance Education (Turkish/e.MBA)  
MA in Culture and Arts Administration (English)  
MA in International Logistic Management (English)  
MA in International Trade and Finance (English)  
MA in Music and Performing Arts (English)  
MA in Tourism Management (English)

MSc in Architecture (English)  
MSc in Interior Architecture (English)  
MSc in Artificial Intelligence Engineering (English)  
MSc in Business Engineering (English)  
MSc in Computer Engineering (English)  
MSc in Electrical and Electronics Engineering (English)  
MSc in Logistics Engineering (English)

## PhD/Proficiency in Art Programmes

PhD in Architecture (English)  
PhD in Business Administration (English)  
PhD in Business Administration (Turkish)  
PhD in Communication (Turkish)  
PhD in Computer Engineering (English)  
PhD in Economics (English)  
PhD in Electrical and Electronics Engineering (English)  
PhD in Finance (English)  
PhD in Industrial Engineering (English)  
PhD in Private Law (Turkish)  
PhD in Public Law (Turkish)  
Proficiency in Art (English)





**Times  
Higher  
Education**

## **TIMES HIGHER EDUCATION WORLD UNIVERSITY RANKING**

1001-1200

1<sup>st</sup> in the Aegean Region

Top 20 in Türkiye



## **TIMES HIGHER EDUCATION WORLD UNIVERSITY RANKINGS BY SUBJECT**

Business and Economics, 501-600 globally and top 8 in Türkiye.

Social Sciences, 601-800 globally and top 15 in Türkiye.

Engineering, 1001-1250 globally.



TRANSFERABLE  
EUROPEAN CREDITS



CEA  
ACCREDITATION



MUEK  
ACCREDITATION



LEDK  
ACCREDITATION



TAPAK  
ACCREDITATION



MIAK  
ACCREDITATION





# INTERNATIONAL APPLICATIONS

## HOW TO APPLY

[international.yasar.edu.tr](http://international.yasar.edu.tr)

Applications should be submitted by the following deadlines

1<sup>st</sup> September for the Fall Semester

1<sup>st</sup> February for the Spring Semester

### APPLICATION DOCUMENTS

#### Associate & Undergraduate Degree

All documents must be uploaded to  
[international.yasar.edu.tr](http://international.yasar.edu.tr)

- ☐ High School Diploma / Predicted Graduation Certificate
- ☐ Academic Transcript
- ☐ English Language Proficiency Score (TOEFL, Cambridge, Pearson) (if exists)
- ☐ Passport ID Pages
- ☐ Photograph

### APPLICATION DOCUMENTS

#### Graduate Degree

All documents must be uploaded to  
[international.yasar.edu.tr](http://international.yasar.edu.tr)

- ☐ University Diploma
- ☐ Academic Transcript
- ☐ Motivation Letter
- ☐ Academic Recommendation Letter
- ☐ English Language Proficiency Score (TOEFL, Cambridge, Pearson) (Required for PhD Programs)
- ☐ GRE, GMAT (If required)
- ☐ Portfolio (If required)
- ☐ Passport ID Pages
- ☐ Photograph

You will need to apply online.

You can upload your required supporting documentation.

**JOIN US  
ONLINE**



/YasarInternational



/YasarInternational



@yu\_intoffice





## INTERNATIONAL RELATIONS AND PROGRAMMES OFFICE

Yaşar University's International Relations and Programmes Office aims to coordinate and develop the university's internationalization vision, to recruit international students, to organize international events, to increase the opportunities of international education for students and to support and develop international and intercultural relations within the campus. The International Relations and Programmes Office is the representative of Yaşar University at international education fairs, international conferences and meetings and in relations with Non-Governmental Organizations and state authorities.

### International Student Registration and Welfare

Currently, there are students from more than 50 different countries that are studying at Yaşar University as full time and exchange students. The International Relations and Programmes Office is the first unit to get in touch with students and help them through their registration process to the university. The office crew provides help and support to the students starting from their arrival in Izmir to the day of their graduation.

### Global Partnerships and Exchange Programmes

Yaşar University has strong mutual ties with top universities from all over the world. These strategic partnerships create international opportunities for our students. Yaşar has collaboration agreements with over 600 different universities. Our student exchange opportunities are listed below:

#### 1. Mutual Agreements - Dual Degrees

Currently, Yaşar University has exchange agreements from different countries that allow students to study abroad. For detailed information, our students can visit the office and get more information.

#### 2. International Student Exchange Programme - ISEP

United States of America based ISEP gives the opportunity to our students to study at high ranked universities and in cities of their dreams. Yaşar University has agreements with universities across the globe. Students can study for a semester or two in U.S.A, Latin America, Canada, Australia, South Korea, Japan etc. for free by paying Yaşar University's tuition, dormitory and lunch fee. For detailed information students can come to the office and get more information about ISEP.



### 3. Erasmus Programme

Yaşar University aims for its students to benefit actively from the Erasmus Programme. The Erasmus Programme is coordinated by the International Relations and Programmes Office in our university. Yaşar University has Erasmus Exchange Agreements from different European Union countries. Yaşar University was awarded the Erasmus Success Story by the European Commission in 2010.

Within the Erasmus Programme, our students not only study in European universities for one or two semesters, but also are able to do internships at organizations and institutions. Besides student mobility, within the Erasmus Programme, academics from important universities across Europe are coming to Yaşar University to give seminars and lectures in order for our students to achieve academic and cultural outcomes.

Detailed information about the Erasmus Programme can be found at [erasmus.yasar.edu.tr](http://erasmus.yasar.edu.tr) web address.



Erasmus+





Opened in the 2010-2011 academic year, the Yaşar University's Halls of Residence accommodates 400 students with its two 8-storey blocks. The newly built dormitory is located within 5-minute walk from the university campus.

The Halls of Residence provide students who choose Yaşar University with a secure, peaceful and pleasant atmosphere. Room size options include 17m<sup>2</sup> double and 21m<sup>2</sup> triple (plus bathroom). All rooms are furnished with a bed and study unit, a bookcase, a wardrobe, a shoe cupboard, a mini refrigerator, a telephone and internet access. Each room has a private bathroom with shower and toilet. The Halls of Residence has an experienced staff taking care of cleaning and technical support.

It is also very near to one of the biggest shopping mall in Izmir "Forum Bornova" and "Ikea". This location creates a great opportunity for students to eat, shop and have fun.

#### **FACILITIES**

All students staying at the Halls of Residence may benefit from the following services: wireless internet, dining facilities, student cafe, student kitchen, shop, cashpoint, study rooms, TV-hall, table-tennis, pool table, fitness room, laundry room and first aid room.

The cleaning of the common areas is done daily and the cleaning of the rooms is done once a week by our experienced staff.

#### **ROOMS**

- Internet: Rooms have 24-hour unlimited and free internet access. Wireless internet access is available around the building and in the common areas.
- Heating - Cooling: There is a central heating and cooling system in the Halls of Residence.
- Hot Water: Hot water is available 24/7.
- Interior Fittings: Each resident is supplied with a bed, mattress, sheet, pillow, pillow case, duvet and coverlet.
- Furniture: Rooms are furnished with a desk, chair, bookcase, cupboard, bed, armchair, shoe cupboard, telephone, and a mini-refrigerator.
- Cleaning: Student rooms are cleaned once a week by our experienced staff according to health and hygiene regulations. The common areas are cleaned daily.

#### **COMMON AREAS**

Students have access to a variety of common areas to study, socialize and eat. The Halls of Residence provide a cafeteria and restaurant as well as a full kitchen where students can cook their own meals.

Each dormitory block has its own study room with private desks. There is full laundry service with washing machines and dryers as well as irons and ironing boards. The game room has table-football and billiards/pool table. There are treadmills to keep fit as well as flat-screen TVs for students to watch with friends.



## FEES

Yaşar University Halls of Residence is committed to quality and affordable student housing.

Halls of Residence fees will be announced at a later date.

- The fee includes breakfast and dinner.
- The fee covers a 9-month accommodation period that coincides with the academic year.
- As the numbers of single and triple rooms are limited, please inquire regarding availability.
- No refunds will be made in the case of an early departure
- The yearly fee is paid in advance, during the registration period.
- The deposit fee will be paid back at the end of the term of accommodation. In the case of any damage or misplacement of dormitory property or the initiation of disciplinary proceedings the deposit may not be refunded.
- The fee includes the heating/cooling air-conditioning, electricity and water usage, 24-hour continuous hot water service, bed and breakfast, unlimited internet access, and the weekly room-cleaning service including fresh sheets, pillow case, and duvet covers.



Please find more information  
about Yaşar University's  
dormitory from the page below.  
[international.yasar.edu.tr](http://international.yasar.edu.tr)



**YASAR**  
UNIVERSITY



## CONTACT US

For more information  
visit our webpage  
[international.yasar.edu.tr](http://international.yasar.edu.tr)

If you have any questions  
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